

Business Professional Workshops



The Foundation of Shalom Park, in association with Carolina Business Coach, is pleased to offer a variety of teambuilding workshops geared towards elevating employee team performance to create a more successful business or organization. Each workshop is focused on a specific area; however all are customized to the specific needs of the client.

Available Workshops Include:

- ◆ **Communication:**
Who's on the Other Side of the Table?
- ◆ **The Art of Persuasion:**
An Introvert's Guide to Living in an Extrovert's World
- ◆ **The Essentials of Goal Setting:**
Yes, It Works!
- ◆ **Celebrate What's Right:**
Turning Toxic Thoughts into Tonic!
- ◆ **Networking for Greater Net Worth**
- ◆ **Are You a Seller or a Super Seller?**
- ◆ **The Art of the Deal: Building Team through Art**

Please contact us for additional information and detailed descriptions of these workshops.

Our elegantly appointed accommodations include 2 reception halls, a conference room, multi-purpose meeting rooms, and an outdoor courtyard. All of our rooms are fully carpeted and the entire facility is non-smoking. We have multiple parking lots and a 3-level parking deck totaling over 500 complimentary, stress-free parking spaces.

**Carolina Business Coach**

Carolina Business Coach focuses on helping companies develop leaders, hire and retain the right talent, and manage existing employees more effectively. Their goal is to elevate the performance of entrepreneurs, executives, leaders, and their teams in order to create a more successful organization. Since their inception in 2002, their certified professionals have worked with over 1400 executives, entrepreneurs, and organizations. Carolina Business Coach is your partner for powerful, positive, professional change.

704-604-1655

harvey@CarolinaBusinessCoach.com

www.CarolinaBusinessCoach.com

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Communication: Who's on the Other Side of the Table?

Get ready to learn eye-opening communication skills to make you more effective in any professional or personal relationship.

Participants receive on-line assessments prior to the workshop, and will be able to put their learning to work immediately.

Workshop highlights:

- How to understand and adapt your communication to be more successful
- How to appreciate the behavioral diversity within an organization
- How to apply foundational communication tools to any conversation
- The importance of pace, tonality and body language.

Approximate time: 4.5 hours

The Art of Persuasion: An Introvert's Guide to Living in an Extrovert's World

People do business with people they know, like and trust. Building professional and personal relationships is the focus of this 9 session workshop. While many find the concept of 'selling' unappealing, uncomfortable or manipulative, persuasion is a skill that we all need in order to be most effective in all areas of life.

Everyone can learn to become more comfortable asking for what they want--This workshop will show you what works and what doesn't so that you can finesse greater success

Approximate time: 3 hours

The Essentials of Goal Setting: Yes, It Works!

Where do you/your company want to be six months from now?

One year? 5 years? Successful individuals and organizations proactively map it out, then move forward with confidence and clarity. This workshop helps you understand how to identify, create and set goals that are in alignment with the company's vision of success. It will also cover the essentials of goal momentum: agreements, accountability and follow-up.

Approximate time: 2.5 hours

Celebrate What's Right: Turning Toxic Thoughts into Tonic!

It's easy for people to pick out what's 'wrong' with an organization.

This workshop shifts participants' perspectives to focusing on "what's right". Discussion facilitated around "Celebrate What's Right," a motivational film. An excellent inspirational workshop for groups.

Approximate time: 2-2.5 hours

Networking for Greater Net Worth

Being a strong networker is critical to your business. This workshop focuses on networking basics including:

- How to develop a greater level of comfort in any network meeting
- How to develop a process to take you beyond the transactional nature of a networking event
- How to engage internally with every level of an organization
- How to develop a vibrant external network
- Tools that help you become more comfortable and effective
- How to start and end a conversation
- How to find the right networking groups
- Networking Do's and Don'ts

Approximate time: 3 hours

Are You a Seller or a Super Seller?

If you're a professional seller, this workshop may leave you speechless with its insights and techniques. Because our current global business scape is constantly changing, you must continue to improve your ability to attract and maintain clients. This program is for those who already sell--but are ready to learn how to become an even stronger, and more strategic salesperson.

9 Sessions: Meets for 2 hours per session

A full day sales seminar is also available

The Art of the Deal: Building Team through Art

This engaging workshop has participants collaborating to develop art projects with meaning. Teambuilding exercises will call on participants to visually represent such topics as the company's core values, goals or culture--as well as each team member's own talents. Coaching/facilitation, small group exercises and discussions help participants glean insights as to how the team interprets and implements the corporate vision.

Approximate time: 4 hours

Please contact us for additional information or to schedule a workshop.

Foundation of Shalom Park

Jay Parton

Facility Coordinator

5007 Providence Road

Charlotte, NC 28226

(t) 704-944-6842 (f) 704-944-6899

jparton@shalomcharlotte.org

www.shalomcharlotte.org